



alumni
career

Spain

Employability World Tour | Webinar in English

Employability World Tour 2024-2025 | Spain

Welcome to our first EWT of the season !

- emlyon alumni network: Delphine Rome & Floriane Lambert
- BDI Bureau des Internationaux: Julie Habib



Delphine Rome

Career & talent
manager



**Floriane
Lambert**

International &
regional network
coordinator



**Julie
Habib**

BDI
Vice President

Bureau des Internationaux



International student office :

- Emlyon student association
- French and international members
- For French and non French students

We welcome international students and help them integrate into the associative life but also in Lyon



We organize events to promote foreign cultures and spark encounters between French and international students



We created a guide for French students going abroad





Online Ressources on your
alumni website

Here to help you to prepare
your expat!

Other International Career Resources | Delphine Rome

Other resources on your alumni website

Employability World Tour



Since 2021, emlyon alumni and its alumni have been organising specific webinars on the international job market. Our alumni speakers and, depending on the destinations, immigration specialists share their knowledge and experience in their host country.

To date, there have been 17 destinations, 25,000 participants and more than 60 speakers who have had the opportunity to share their international experiences.

Access the replays and presentation decks for all our destinations.

[Discover the EWT](#)

GoinGlobal



From searching for internships or jobs to your arrival, GoinGlobal offers real support in your international adventure!

Top help you prepare for your departure, this resource guides you through visa types, salary levels, the job market, and more. Structure your departure and embark on your journey with peace of mind!

[Access GoinGlobal](#)

International communities



emlyon has a strong network of alumni established in over 130 countries worldwide.

To prepare your journey, do not hesitate to contact and meet with your representatives from the international communities and join these groups before or as soon as you settle in.

There are currently nearly 30 active communities that you can reach out to.

[Joining an international community](#)

Altissia



English, German, Spanish, Portuguese, Finnish... all European languages are just a click away with the Altissia platform. Before you leave, it is essential to reinforce and develop your knowledge of the language of your destination country.

[Access the Library](#)

Other resources on your alumni website

Lifelong learning



The Whats4u EdFlex offer provides access to content to help you prepare for your departure!

In the Personal and Professional Development category, choose the International Careers sub-category and browse your training content:

- language training (How to learn any language easily)
- intercultural management (Hofstede's Cultural Dimensions)
- cross-cultural negotiation (Unlocking cross-cultural differences in negotiation)
- and many other resources

Create your own itinerary to prepare for your departure!

[Access Lifelong Learning](#)

Our next alumni employment webinars

Webinars in French for emlyon alumni only

- 30 octobre | Jeux de pouvoirs : Les déjouer pour revenir à une coopération saine
[Lien de l'événement](#)
- 31 octobre | Découvrir son style de leadership et optimiser les performances de son équipe grâce aux typologies de personnalité
[Lien de l'événement](#)

Our next EWT 2024-2025 open to our students as well

- **Germany** | 30th January 2025
- **China** | 27th March 2025
- **United Kingdom** | 24th April 2025



Welcome to our speakers

Sylvie Diaz Farcy

Pet Professional Director for Cluster IBERIA at Royal Canin



A graduate of **emlyon** (PGE 1991), Sylvie started her career in the Royal Canin Group as a sales representative. After some other jobs in the company in France, Mexico such as Marketing Director or Vet Business Director, she lastly was Pet Professional Director for Spain and Portugal in the same company. She has lived in Spain for 5 years and recently back to France.



Claire Renaudeau

Account Executive, Cloud and AI at Cisco



A graduate of **emlyon** business school (PGE 2012), Claire is currently an account executive, Cloud and AI at Cisco after various roles within the company.

Prior to this experience, she worked at Porsche in various sales related roles.

She has been living in Spain for over 3 years.

Adèle Arregui & Emma Bodiment

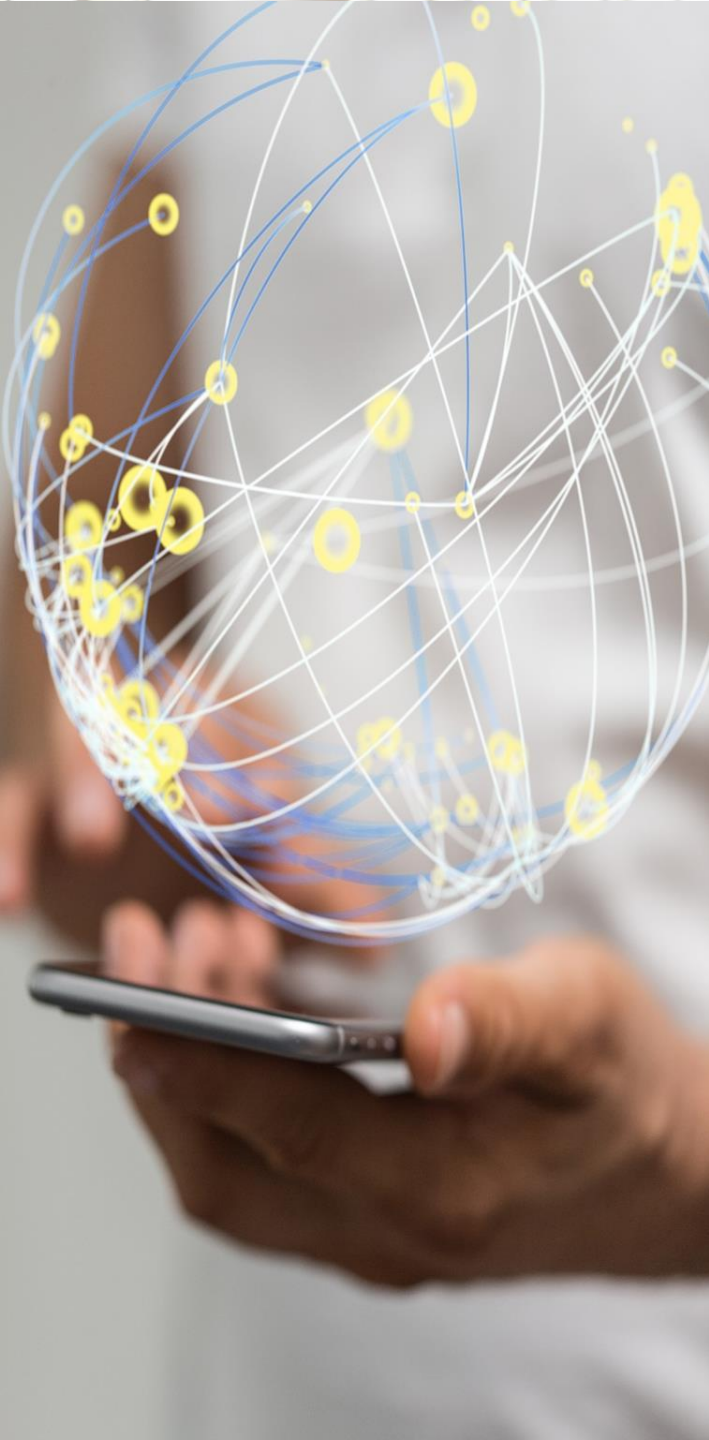
Students in PGE

PGE 2022



Students at **emlyon** business school as master students, Adèle & Emma did their first 6 months internship in Madrid in 2023.

Emma was intern in Communication, Community Management and Customer Service.
Adèle was intern as Talent Acquisition Specialist in the Human Resources Department.



emlyon alumni network

emlyon alumni network in Spain

- **463** emlyon graduates located in Spain
- Mostly graduated from Programme Grande Ecole

Join the group on the platform



Check and update your profile on the emlyon alumni platform to receive the group updates !

Join the LinkedIn group



Our last emlyon event in Spain :

20th June : Afterwork Networking in Barcelona
10th October: afterwork in Madrid

Connect with us to be aware of our upcoming events !



emlyon ambassadors in Spain



Julie
PARMENTIER
Barcelone



Alix-Anne
FARQUE
Madrid



Employment situation, industries and employment trends

Regional Overview of Spain's Job Market

Disparate labour market

- Historically higher unemployment than in other European countries but great opportunities in Madrid, Malaga, Barcelona, Valencia.
- Lots of opportunity in key sectors such as Technology, healthcare, and renewable energy sectors which are seeing dramatic growth!

Madrid

- Economic hub with diverse industries including finance, tech, and services.
- Lower unemployment rate (7%) compared to the national average, great dynamic in Madrid capital

Catalonia (Barcelona)

- Strong industrial base, tourism, and tech startups. Spanish + Catalan required!
- Focus on innovation and manufacturing.

Andalusia (Malaga)

- Growing tech hub in Malaga
- Very active city with emerging opportunities in renewable energy, tech and logistics (fairly recent development)

Challenges in different regions

Madrid

- **Housing Costs:** Rising housing costs make it difficult for low and middle-income workers. Madrid is a beloved European capital and is expensive! Madrid has attracted many international investments over the last 4 years (since pandemic), especially from the tech sector (AWS, Microsoft, Google).
- **Job Market Saturation:** High competition everywhere as Madrid is the “place to be” to make a career in Spain. However, great opportunities with an international profile.

Barcelona

- **Language:** Catalan is NOT an option! You will need it and you will speak it!
- **Politics :** Barcelona losing traction due to political issues and heavier company taxes (regional taxes in Spain, not harmonized at country level!).

Language

Spanish is needed for your daily interactions and your integration with local colleagues, even if your role is 100% in English!

Opportunities and Future Trends

International workforce

- Beckham law to attract/bring back top international talents and Spanish people living abroad: very attractive fiscal regime. Compare your NET salary, you might be very surprised!
- Excellent quality of life and great choice of international schools in big cities for expats.

What to bet on

- Growing sectors : Technology, healthcare, and renewable energy sectors

Trends

- Many full remote / Digital nomads settle in Spain since Covid-pandemic → higher salaries driving housing costs up
- Public develop aid/funds for company creation in each region → active startups communities

Quality of life

- Weather and atmosphere : life outside the office, strong sense of community
- Spanish are welcoming, benevolent and kind.
- Very family and kids-friendly (many financial helps in Madrid for kids)



Job Interviews Cultural Specificities

Learning from experience of our students

As a candidate:

- Be ready to less informal discussions than in France.
- Talk about your hobbies and highlight your personality.

As an employee:

- In most cases, forget the formal language, be more friendly.
- Be prepared to talk about your personal life during the break, Spaniards want to get to know you and not just in a professional way.

As an expatriate:

- Enjoy the Spanish welcome and don't be surprised if a stranger gives you an affectionate nickname.
- Don't hesitate to ask for help, Spanish people are very helpful.
- You have to speak Spanish, they don't speak English!
- People don't judge, so enjoy it!

Learning from experience of our alumni

Friendly and open welcome ... AND

Interpersonal relationships are key to build trust (coffee breaks, breakfast, lunches, afterworks...)

Don't expect short meetings to be effective : time to connect before moving to key topic

Even during tough negotiation, build a friendly atmosphere

Oral culture, pay attention to concretize agreements by mail



Spanish people don't always challenge directly (even if very different if North or South region origin)

Regions, villages, family are at the center

Spend time with your team to understand the different regions and food!



Resilience and positive mindset

During pandemic, attitude was very respectful, agile and action oriented

Learning from experience of our alumni

Life in Madrid

High quality of life. Madrid is the “perfect size” for me : a capital bringing everything I need for Culture and Events without the stress of a bigger city.

Looking for a Job

Relocated internally. Many international colleagues have settled in Spain over the last 2 years. Look for international positions, even if not advertised for Spain! It can be attractive for a company to have you based out of Spain (lower company taxes in certain regions compared to european average). Spanish people love different perspectives, your international profile can be a true advantage!

People buy from people / Work Mentality

If you come from a direct culture, be careful! Everybody has a business agenda but people get to know each other first!

Family and friends are the center of life, there is something to do outside work: great respect of work/life balance
Agility: “Can do” attitude, people do not fear unexpected changes and adapt easily. A “Spanish attitude” will be welcome in complex and moving situations!

Spanish

Spanish is key, even in a 100% international role (hence in English). I learnt Spanish over the coffee machine !



Do's & Don'ts

Do's and don'ts

Adèle & Emma

- Do: Participate in social events, it's common for colleagues to gather after work for a drink or a meal.
- Don't : Forget to always greet people when arriving at or leaving work, and even when entering shops or restaurants (with quick "Hola" or "Buenas")

Sylvie Diaz Farcy

- Do: Be patient yet clear on your expectations (specially during meeting)
- Don't : Tackle business topics during business lunch (too early)

Claire Renaudeau

- Do: Network and demonstrate benevolence, you will get lots of it in return
- Don't : be too business-focus, go too straight to the point, start by building your relationships !

**Thank you for your attention.
Any questions?**



**em
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business
school**

alumni